



## PRODUCTIVITY EFFICIENCY PROGRAMME

The City of Cape Town and Productivity South Africa have partnered to launch the Productivity Efficiency Programme - a collaborative effort to assist Cape Town-based SMMEs affected by the shocks and stresses of 2020.

The Productivity Efficiency Programme is a solution to assist small businesses that are home to 15-50 employees. By increasing productivity and effectiveness, businesses are empowered to:

- Increase profits and/or sales
- Retain staff
- Assist with arrangements to alleviate municipal accounts in arrears
- Scale the business model
- Improve operational processes

**"The objective of the City's Productivity Efficiency Programme is to assist businesses in distress by creating a mechanism which will support them to proactively address the challenges they are confronted with and prevent possible liquidation, closure or job losses."**

**Ald. James Vos, Mayoral Committee Member for Economic Opportunities**

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For more information or to apply for assistance, call or email **The Business Hub**.

[www.capetown.gov.za/businesshub](http://www.capetown.gov.za/businesshub)  
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